UNITED STATES DISTRICT COURT

FOR THE

SOUTHERN DISTRICT OF NEW YORK

EAMES OFFICE, LLC and MAHARAM FABRIC CORP., Plaintiffs	U.S.D.C. CASHIERS
v.) Civ. No. 1:08-cv-988 (LAP)
) ECF CASE
EASTHILL HOTEL CORP. d/b/a	
THE POD HOTEL, and) JURY TRIAL DEMANDED
SWAVELLE/MILL CREEK FABRICS, INC.)
Defendants	,)

FIRST AMENDED COMPLAINT

Plaintiffs Eames Office, LLC ("Eames") and Maharam Fabric Corp. ("Maharam"), by and through their attorneys, Gravel and Shea, for their First Amended Complaint against Defendants Easthill Hotel Corp. d/b/a The Pod Hotel ("Pod") and Swavelle/Mill Creek Fabrics, Inc. ("Swavelle"), allege as follows:

Nature of Action

1. This is an action for copyright infringement and unfair competition. After obtaining samples of Eames's original and proprietary EAMES DOT PATTERN from Eames's exclusive licensee, Maharam, and apparently after deciding that the price of purchasing it lawfully was too high, Pod bought a discount "knock off" of it from Swavelle, and used the pattern as a central theme of The Pod Hotel's new interior design. Plaintiffs seek legal and

equitable relief for this outrageous act of copyright infringement (under 17 U.S.C. § 501, et seq.) and unfair competition (under the Lanham Act, 15 U.S.C. §1125(a)).

Parties

- 2. Plaintiff Eames Office, LLC is a limited liability company organized and existing under the laws of the State of California, with a principal place of business in Santa Monica, California. It is engaged in the business of communicating, preserving, and extending the legacy and work of internationally famous designers Charles and Ray Eames, whose work is on display at, among other locations, the Museum of Modern Art in New York City. Eames sells and licenses the rights to a variety of original and proprietary designs and products, including furniture, prints, films, stationery, and home accessories, including fabric designs such as the EAMES DOT PATTERN.
- 3. Plaintiff Maharam Fabric Corporation is a corporation organized and existing under the laws of the State of New York, with a principal place of business in Hauppauge, New York. For more than one hundred years, Maharam has been engaged in the business of selling and distributing high-end textiles for seating, upholstery, wallcoverings, and other commercial applications. Maharam is the exclusive licensee of Eames's fabrics designs, including the EAMES DOT PATTERN, for use in the contract textile market for primary applications, including upholstery, wallcovering, panel, drapery, and cubicle curtain fabrics.
- 4. Defendant Easthill Hotel Corp. d/b/a The Pod Hotel f/k/a Pickwick Arms ("Pod") is, upon information and belief, a New York entity with a principal place of business in New York, New York, which owns and operates a hotel located at 230 East 51st Street, New York,

New York, 10022. Vanessa Guilford ("Guilford") is an interior designer and employee of Pod, whose acts as referenced herein were on behalf of Pod, within the scope of her employment at Pod, and as an authorized agent of Pod.

5. Defendant Swavelle/Mill Creek Fabrics, Inc. is, upon information and belief, a New York corporation with a principal place of business located in New York, New York.

Jurisdiction and Venue

- 6. This Court has jurisdiction pursuant to 28 U.S.C. §§ 1331, 1338(a) and (b).
- 7. Venue lies in this district pursuant to 28 U.S.C. §§ 1391(b) and 1400(a).

Facts

- 8. Eames is the owner of the original fabric design called EAMES DOT PATTERN, which was created in 1947 and first published in 1999, when it was licensed to Maharam for use as, *inter alia*, upholstery and wallcoverings.
- 9. The EAMES DOT PATTERN was registered with the United States Copyright Office as of August 23, 2002 and February 26, 2007. (Copies of the copyright registrations are annexed hereto as **Exhibit A**.)
- 10. On or about October 12, 2004, Pod asked Maharam to send sample swatch fabrics for its consideration. (A copy of the Sample Order Inquiry, directed to Guilford, is annexed hereto as **Exhibit B**.) At the time, Pod and, in particular, Guilford, were working on renovating and redesigning the hotel, which was formerly known as Pickwick Arms.
- 11. Pod received the requested sample swatches from Maharam, including the EAMES DOT PATTERN, which contained a copyright notice indicating that the fabric design is

owned by Eames. (A copy of the EAMES DOT PATTERN swatch is annexed hereto as **Exhibit** C.)

- 12. Six months later, on or about April 5, 2005, Pod ordered another eight (8) yards of the EAMES DOT PATTERN in red. (A copy of the invoice is annexed hereto as **Exhibit D**.)
- 13. Despite reviewing and liking the EAMES DOT PATTERN, Pod did not buy any more of the EAMES DOT PATTERN from Maharam.
- 14. Instead, Pod purchased a "knock off" of the EAMES DOT PATTERN from Swavelle for a substantially lower price per yard than that quoted by Maharam.
- 15. Swavelle manufactured or caused to be manufactured thousands of yards of a copy of the EAMES DOT PATTERN.
- 16. Swavelle sold to Pod thousands of yards of a copy of the EAMES DOT PATTERN.
- 17. In early 2007, Pod opened its doors to the public with a redesigned look using the EAMES DOT PATTERN as a central theme of the hotel. For example, Pod used the EAMES DOT PATTERN on its bedding, on its website, and on its brochures and promotional materials. See Exhibit E.
- 18. At approximately the same time, Pod issued a press release announcing its "original and surprisingly offbeat transformation" as crafted by Guilford, stating:

Guilford credits noted designers Charles and Ray Eames, the Los Angeles-based husband-and-wife design team who modernized post-war America during the 20th century, with shaping her view of what The POD HOTEL should be. To that end, she used an interpretation of their signature dot fabric, circa 1947, on guest room bedding and headboard upholstery and chose a reproduction of their 1951 metal mesh chair for guest room desk chairs, among myriad other details.

- 19. Plaintiffs repeat and reallege each of the foregoing allegations as though fully set forth herein.
- None of the foregoing uses of the EAMES DOT PATTERN Defendants were authorized by Eames or Maharam.
- 21. Defendants knew that the EAMES DOT PATTERN was an original and proprietary design.
- 22. Defendants knew that the EAMES DOT PATTERN was subject to copyright protection.
- 23. By virtue of the foregoing, Defendants have infringed and contributorily infringed Eames's copyright, in violation of Eames's rights as copyright owner and Maharam's rights as exclusive licensee.
- 24. By virtue of the foregoing, Defendants have wantonly and willfully infringed Eames's copyright, in violation of Eames's rights as copyright owner and Maharam's rights as exclusive licensee.
- 25. By virtue of the foregoing, Defendants have damaged Plaintiffs, and are liable in an amount to be determined at trial.

COUNT II (Unfair Competition Against Pod)

- 26. Plaintiffs repeat and reallege each of the foregoing allegations as though fully set forth herein.
- 27. Pod has used the EAMES DOT PATTERN and the Eames name in ways that are likely to cause confusion, mistake, and deceive as to the affiliation, connection, association, origin, sponsorship and approval of Plaintiffs. For example, Pod issued a press release and produced other marketing, branding and advertising materials invoking Charles and Ray Eames, their high regard as designers, and the EAMES DOT PATTERN.
- 28. By virtue of the foregoing, Pod is liable for unfair competition under the Lanham Act, 15 U.S.C. § 1125(a), in an amount to be determined at trial.

WHEREFORE, Plaintiffs demand judgment in their favor and against Defendants as follows:

- awarding Plaintiffs for each and every act of infringement, pursuant to (a) 17 U.S.C. § 504(a), *et seq.*, the greater of:
 - (i) actual damages and profits in an amount to be determined at trial, pursuant to 17 U.S.C. § 504(b);
 - (ii) statutory damages in the amount of \$30,000 for infringement, pursuant to 17 U.S.C. § 504(c)(1); or
 - (iii) statutory damages in the amount of \$150,000 for willful infringement, pursuant to 17 U.S.C. § 504(c)(2);
- (b) awarding Plaintiffs their full costs and reasonable attorneys' fees incurred in this action pursuant to 17 U.S.C. § 505;
- (c) enjoining Defendants from further copyright infringement and impounding all infringing items;

- (d) awarding Plaintiffs injunctive relief pursuant to 15 U.S.C. § 1116;
- (e) awarding Plaintiffs (i) treble damages; (ii) defendants' profits; and (iii) all costs of the action, including attorneys' fees, pursuant to 15 U.S.C. § 1117(a);
- (f) awarding Plaintiffs all other available compensatory and punitive damages; and
- (g) such other and further legal and equitable relief as the Court deems just and proper.

Dated:

Burlington, Vermont March 20, 2008

Andrew D. Manitsky, Esq.

Megan J. Shafritz, Esq.

Gravel and Shea

76 St. Paul Street, 7th Floor

P. O. Box 369

Burlington, VT 05402-0369

(802) 658-0220

Attorneys For Plaintiffs

Exhibit A

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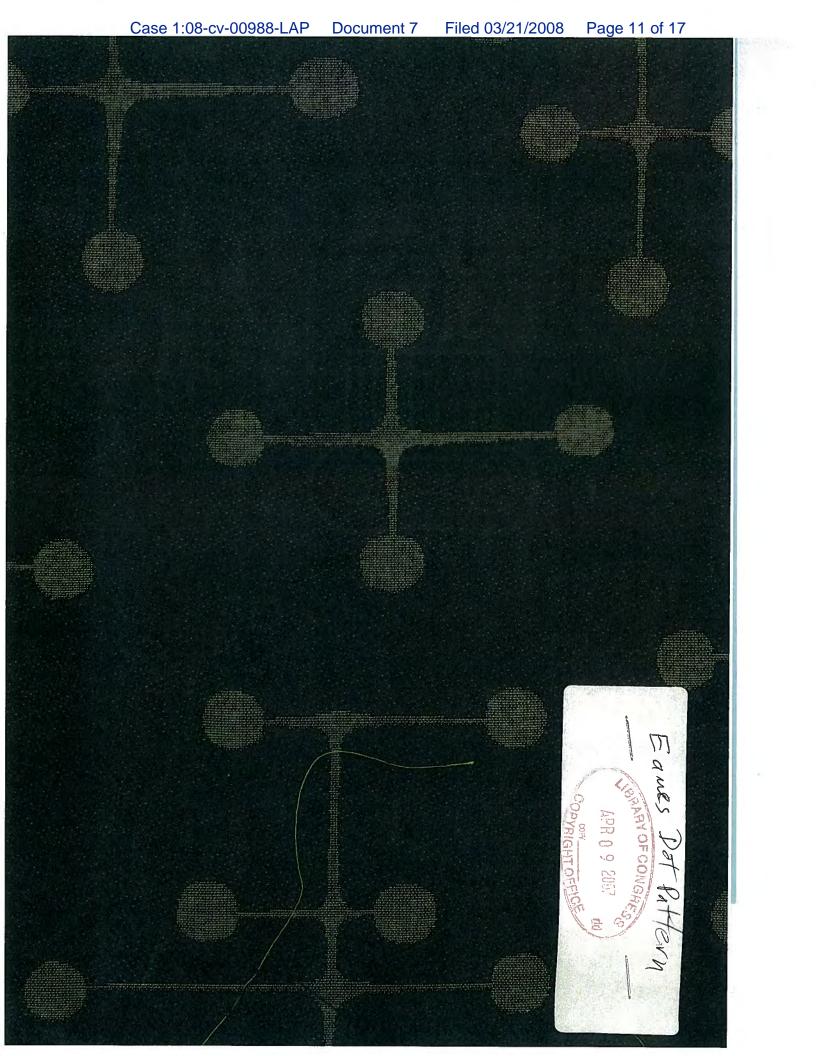
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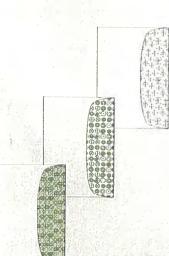
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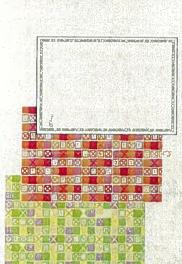




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Page 14 of 17

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Marybeth Peters

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ates I		☐ Text ☐ Architectural :	work	
	YEAR IN WHICH CREATION OF THIS WORK WAS COMPLETED This information must be given in all cases. This information ONLY if this work has been published.	OF FIRST PUB Month ▶ 100	LICATION OF THIS	PARTICULAR WORK Year > 2002 US, A. ■ Nation
tions	COPYRIGHT CLAIMANT(S) Name and address must be given even if the claim the author given in space 2. Lebes 177100 Lebes 177100 CA CA		APPLICATION AND 23.20 BLAND ONE DEPOSIT AND AND 23.20 TWO DEPOSIT NO. FUNDS RECEI	RECEIVED
	TRANSFER If the claimant(s) named here in space 4 is (are) different from the autispace 2, give a brief statement of how the claimant(s) obtained ownership of the cop	hor(s) named in	TWO DEPOSIT	

MORE ON BACK

. Complete all applicable spaces inumbers 5-9) on the reverse side of this page

· See detailed instructions . Sign the form at line 8 DO NOT WRITE HERE

	CHECKED BY	<u> Ot P</u> \	
	CORRESPONDE	NCE	FOR COPYRIGHT OFFICE USE
		31	ONLY
DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, U	SE A SEPARATE CONTIN	UATION SHEET.	
PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this ☐ Yes No If your answer is "Yes," why is another registration being sought? (Check appropation of the context of the first published edition of a work previously registered in unpublished form. ☐ This is the first application submitted by this author as copyright claimant. ☐ This is a changed version of the work, as shown by space 6 on this application. If your answer is "Yes," give: Previous Registration Number ▼ Year of Regis	priate box) ▼	ne Copyright Office?	5
DERIVATIVE WORK OR COMPILATION Complete byth space 62 and 65 for a defination as Preexisting Material Identify any preexisting work or works that this work is based on or inco	ive work complete and band reporates. V	ra compitation	See instructions
b. Material Added to This Work Give a brief, general statement of the material that has been add	ded to this work and in which	copyright is claimed. ▼	before completing this space.
DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established Name ▼ Account Num		name and number of Account.	7
CHRONICLE BOOKS DA	0160	11	
CORRESPONDENCE Give name and address to which correspondence about this application	on should be sent. Name/Ad	dress/Apt/City/State/ZIP♥	
BRENDA MODUSZE WSKI			
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SAN FRANCISCO CA SKIDT			Be sure to give your
	37, 9386		daytime phone number
CERTIFICATION* I, the undersigned, hereby certify that I am the check only one ▼ author other copyright claimant owner of exclusive right(s) Authorized agent of Name of author or other copyright claimant, or owner of exclusive right(s)			8
of the work identified in this application and that the statements made by me in this application are correct to the best of my knowledge.			
Typed or printed name and date ▼ If this application gives a date of publication in space 3, do not the state	ot sign and submit it before tha		
Handwritten signature (X) V 120, 20, 5 Freedon Tollun A Min.			
MAIL CERTIFI- CATE TO BRENDA MOOU SZEWSKI JOCHK	and energy gods	YOU MUST: Complete all necessary spaces Sign your application in space 8 SEND ALL 3 ELEMENTS IN THE SAME PACKAGE:	9
Number/Street/Apt V Certificate will be malled in City/State-ZIP V window SAN DE AN USCO CA CISIT	er (o	Application form Nonrefundable \$20 filing fee in check or money order payable to Register of Copyrights Deposit material MAIL TO: Register of Copyrights	The Copyright Office has the authority to ad- just fees at 5-year inter- vals, based on changes in the Consumer Price index. The next adjust- ment is due in 1995 Please contact the Copyright Office after July 1995 to determine
envelope 17 1 C 6 506(a). Any person who knowingly makes a false representation of a material fact in the application of	AND THE CONTROL OF TH	Library of Congress Washington, B.C. 20559-6000	The action res actions

Document 7

EXAMINED BY

FORM VA

Case 1:08-cv-00988-LAP

Exhibit B

MAHARAM SAMPLE ORDE	CERCUERY TO COMPANY		MUTERNÍNAU TSUG 1/2001/2008 PEROSORDER 15
TYPE	OPERATOR: DE JESS	CA GLA	ORDER NO: 696600 INVOICE NO: 706841
SPECIFIER 289 MINDY COLEMAN 251 PARK AVEN 15TH FLOOR	1	presentation of the control	INV DT: 10/12/04—— SHIP-TO JOSEPHINE VISALLI VANESSA GUILFORD INTERIOR DESIGN PICKWICK 230 EAST 51ST STREET
NEW YORK NY 10010			NEW YORK NY 10022 US UNITED STATES
REQUESTED BY PHONE NUMBER FOB CODE	002 UPS NEXT DAY MS. VANESSA GUILFO)	M/F REMARK

WAHARAM SAMPLE ORDER DETAGL

JOB/LOCATION

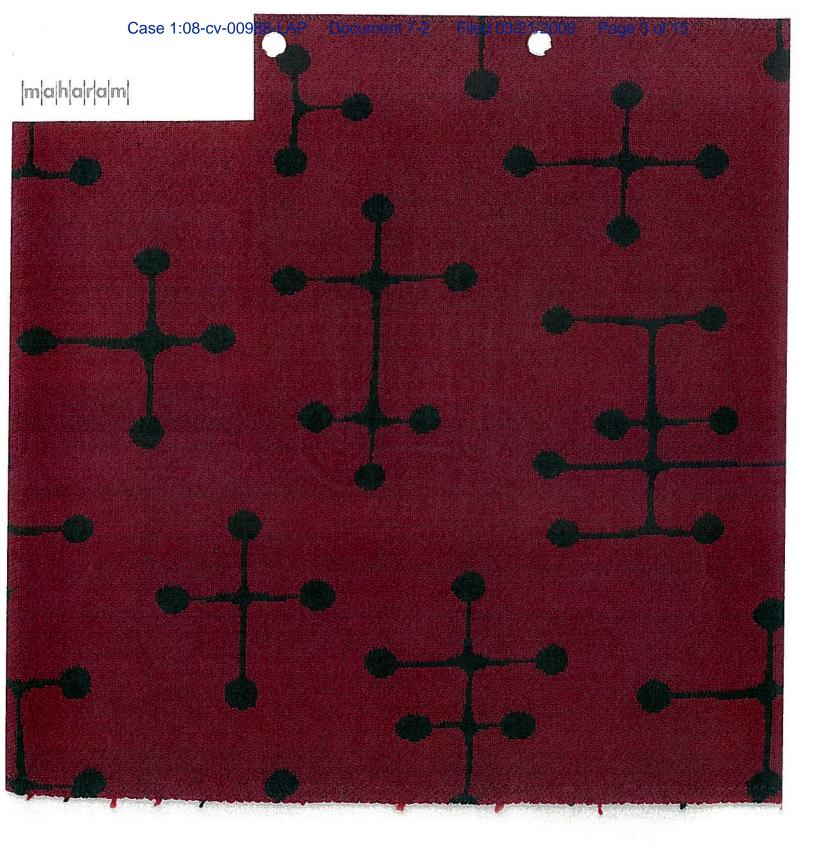
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SPECIFIER:	28900 MINDY	COLEMAN	ORDER:	696600	INVOICE: 706841
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PICKWICK

SAMPLE ITEM		4	ORD	SHP	13/0
M/458300/003	DOT PATTERN BROW	990 C 34 (55/25) T. YOU	19 d (18 d (18 d)	: (xo1/)	A NO VERAN
M/458300/005	DOT PATTERN NAVY		1	1	0
M/458320/005	SMALL DOT PATTER	CHARCOAL	1	1	0
M/458320/007	SMALL DOT PATTER	RED	1	1	Ō
M/459740/003	PAVEMENT GREY		1	1	Ö
M/459740/008	PAVEMENT COPPER		1.	1	0
M/459740/007	PAVEMENT LODEN	,	1	1	Ô
M/459960/002	OPTIK FUCHSIA/RE		1	1	Ō
M/462870/004	BLUMEN LAKE		1	1	Ō
M/462870/005	BLUMEN ESPRESSO	· ·	1	1	0
M/462870/006	BLUMEN LODEN		1	1	Ö
4/463540/001	BESPOKE STRIPE N	VY (RBN)	1	1	Õ
M/463540/002	BESPOKE STRIPE T	BACCO (RBN)	1	1	Ō
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Exhibit C



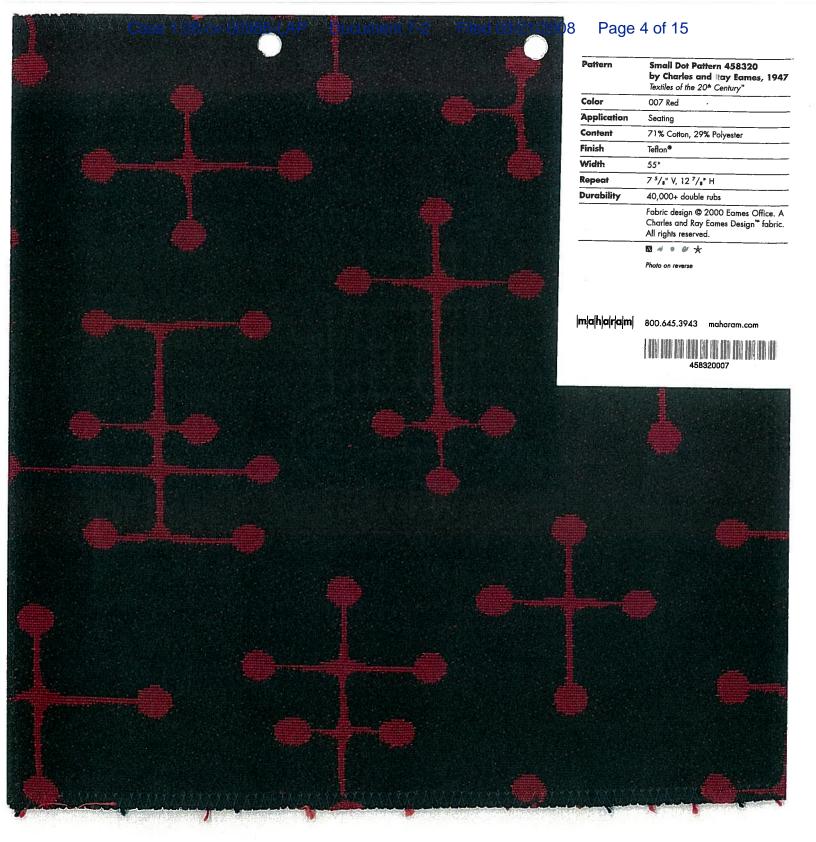


Exhibit D

maharam

45 Rasons Court Hauppauge, NY 11788 800.645.3943 631.582.1026 fax

Account Number
0632142
Invoice Date
04/05/05
Invoice Number
893716

Invoice

PICKWICK HOTEL 230 EAST 51ST STREET
NEW YORK NY 10022

PICKWICK HOTEL
230 EAST 51ST STREET
CONSTRUCTION SUITE 204
NEW YORK NY 10022

Customer Order Number	Order Number	Terms	Ship Via
PWSAMPLE22	806837	CR CARD	UPS GROUND

Quantity Billed	U/M	Item Number		Unit Price	Total
2.00	YD	462560-006	LETTERS AQUA	76.00	152.00
8.00	YD	458320-007	SMALL DOT PATTERN RED	65.00	520.00
		JOB NAMI	E: PICKWICK HOTEL		

Please Remit to: Maharam, P.O Box 5937 Hauppauge, NY 11788	Shipping and Handling	
For speed of processing your payment, please indicate the Invoice Number on your remittance advice/check.	\$16.68	
- If prices or terms are not correctly stated on invoice, return to us at once for correction	Sales Tax	
- All claims must be made within 30 days after invoice date.	\$59.40	
- No allowance made after goods are cut. - Continuing guaranty under the textiles fiber products identification act filed with the federal trade commission.	Total Due	
- No returns allowed without prior authorization	\$748.08	

Exhibit E



